



JEFFERSON COUNTY BEVERAGE PRODUCTION

THE BEVERAGE PRODUCTION INDUSTRY IN JEFFERSON COUNTY, COLORADO

ABOUT

Jefferson County pioneered the nation's beverage production industry in 1873 when Coors Brewery was established in the City of Golden. Today, Colorado is home to more than 10% of the nation's craft breweries and ranks #1 for output per capita. Jefferson County has the highest concentration of beverage production employees in metro Denver, accounting for nearly 25% of the region's total.



COMPANIES IN JEFFCO

45



JOBS IN JEFFCO

2,511



AVERAGE WAGE IN JEFFCO

\$106,141



JOBS MULTIPLIER

3.23

WHY JEFFCO FOR BEVERAGE PRODUCTION

- With a location quotient of 4.33, beverage production jobs are more than **4 times** more concentrated in Jefferson County compared to the rest of the nation.
- Colorado has the nation's 4th highest concentration of craft breweries per capita and is home to over 400 establishments.
- Colorado craft beer has the **highest economic impact** per capita in the nation, nearly tripling since 2014 to a \$3.4 billion industry.
- Jefferson County has a **business-friendly environment**. To support the business community, the county recently eliminated its portion of the business personal property tax, becoming the first county in Colorado to completely eliminate this tax.
- 47% of the residents in Jefferson County have a bachelor's degree or higher, helping position Colorado as the nation's **second most educated workforce**.



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OPENING THE FUTURE FOR BUSINESS IN JEFFERSON COUNTY

Jefferson County Economic Development Corporation (Jeffco EDC) is an advocate for the county's business community and is dedicated to building economic prosperity. Jeffco EDC promotes job creation by encouraging attraction, expansion, and retention of primary employers.

Jefferson County is home to some of the world's most successful and diverse companies that are creating world-class technologies and products, including Lockheed Martin, Molson Coors Beverage Company, Terumo BCT, and Pilatus Business Aircraft.

Join these companies and benefit from Jefferson County's pro-business environment, highly educated workforce, strategic location, and unmatched quality of life.

WHY US?

Jeffco EDC provides professional services for site selection consultants and companies that are considering Jefferson County as a business location. From the initial site discussions, to first day of operations, Jeffco EDC can serve as the project's point-of-contact, presenting an organized and streamlined process needed to make informed business decisions.

JOIN A COUNTY YOU WILL LOVE

Jefferson County, CO forms the western boundary of metropolitan Denver and offers a diversified geographical setting, from urban and rural lifestyles, to thriving mountain communities in the beautiful Rocky Mountains.



PRIMARY INDUSTRIES

AEROSPACE



ENGINEERING



BEVERAGE



BIOSCIENCE



ENERGY

